

Prepared by: Eric Schneider, Sales Manager, Hunter Industries

My first involvement in the industry began 33 years ago, moving quick couplers at 3am, watering a golf course in the suburbs of Chicago. How far our industry has come! I received a B.A. in Landscape Architecture in 1985 from Colorado State University, and have worked for the City of Arvada, LL Johnson Distributing, The Toro Company, and Hunter Industries.

The economy over the past few years has been a challenge for all of us, last year being the worst. Poor participation, except for the LMO, plagued our association last year. Those of you who missed the Dicks Sporting Goods Park event last year, missed a great night! It's time we re-energize our organization, and plan for the inevitable rebound in our economy. Technology in our industry is advancing in leaps and bounds, and all of us need to be ready to take advantage of these opportunities, when the funding becomes available.

Education, Training, and Experience are the backbone of our industry. All can be had from CSTMA! We need to remind our membership of this great opportunity offered to them.